

Public Image & Polio Summit, Adana, March, 13 2026

08:30 - 09:30	First Day Pre-Registration		
08:30 - 14:30	Tarsus Trip <i>(Optional for those already registered)</i>		
14:30 - 15:30	Group Photo Organization <i>(Taşköprü)</i>		
14:00 - 16:00	First Day Registration		
16:00 - 17:15	Welcome Remarks	MC - PP Tijen Türelı	
	Opening Remarks	SCC - PP Yaşar Yiğit	
	Opening Remarks Flag Ceremony	MC - PP Tijen Türelı Senior Leaders Anthems & Rotary Anthem for All Participant Countries	
	Welcome Speechs & Opening Remarks	RIP Francesco Arezzo 25-26 <i>(Video Message)</i>	
		RID Daniel Tănase <i>(online connection)</i>	
		TRF Trustee Ijeoma Pearl Okoro <i>(online connection)</i>	
		Past TRF Trustee Aziz Memon <i>(Video Message)</i>	
		DG Can Çıgırgan - District 2430	
		Mr. Bill Gates - Gates Foundatin Chair <i>(Video Message)</i>	
		PDG / RPIC N.Altan Arslan	
		PDG / EPNC Nikola Božić	
H.E. Amanul Haq Ambassador of the People's Republic of Bangladesh of the Türkiye	MOC - PP Tijen Türelı		
Honourable Guest's Speech	H.E. Amanul Haq		
Memorial Gift Presatation	TRF Trustee Ijeoma Pearl Okoro		
17:15 - 18:40	BREAK		
18:49 - 20:45	Iftar & Dinner		
	Sema Ceremony "SEMAZEN"	MC - PP Tijen Türelı	
	Sema Ceremony	"SEMAZEN"	
	Certificate of Appreciation presentation	PDG / EPNC Nikola Božić	
20:45 - 21:00	BREAK		
21:00 - 21:30	Musical Recital	MC - PP Tijen Türelı	
	Concert	Çukurova Philharmonic Association Polyphonic Children's Choir	
	Certificate of Appreciation presentation	PDG / RPIC N.Altan Arslan	
21:30 - 23:00	DJ Perfomance & Dance		

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08:00-09:00		Second Day Registration	
09:00-10:20	Welcome Speech	MC - PP Tijen Türelı	
	First Discussion:	Facilitator: PDG / EPNC Nikola Božić	
	GLOBAL PERSPECTIVE: Where Are We Now? Understanding the Current State of the Polio Eradication Effort	Speaker: TRF Trustee Ijeoma Pearl Okoro	
	First Panel:	MC - PP Tijen Türelı	
	ROTARY'S ROLE: Strategy, Advocacy & Volunteer Power <i>• Rotary's strategic value vs. financial contribution</i> <i>• Why advocacy matters more than ever</i> <i>• Engaging district leadership: governors, DRFC, PEP, PI team</i> <i>• Cross-border cooperation within Zone 21 regions</i> <i>• How Rotarians influence political will & community trust</i>	Facilator: PDG / RMC M. Hakan Karaalıođlu	
		Participant1: PDG / RRFC Ahmed Saada	
		Participant2: PDG Christos Kitsos	
		Participant3: DGN Kemal Attila	
	Participant4: PP Rıfkı Bařlamıřlı		
	Mrs. Kbra Denizci Keskin	MC - PP Tijen Trelı	
	Team End Polio Journey of Mrs. Kbra Denizci Keskin	Presenter: Aslı Selin Arıemre	
	Mrs. Kbra Denizci Keskin		
10:20-10:40		Coffee Break	
10:40-13:00	Second Panel	MC - PP Tijen Trelı	
	HUMAN STORIES BEHIND THE CAMPAIGN The Emotional and Ethical Core of Our Mission <i>• Stories from the field (vaccinators, local leaders, religious influencers)</i> <i>• Polio survivors: the lifelong impact</i> <i>• The price of service: remembering those who lost their lives</i> <i>• Why volunteers remain the backbone of the campaign</i>	Facilitator: PP Serdar Kelahmet	
		Participant1: PDG / ARRFC Ayda zeren	
		Participant2: PP Bashar Asfour (online connection)	
		Participant3: PP Tařtan Altuner	
		Participant4: Rtn. Bilgin Bilgili	
	Second Discussion:	MC- PP Tijen Trelı	
	Digital Communication of Polio	Speaker: Rtn. Diana Maria Pırg - Facilitator: PP / ARPIC Nisa elebiođlu	
	Third Panel	MC - PP Tijen Trelı	
	FUNDRAISING LAB Inspiration, Innovation & Practical Tools to Raise Funds <i>• How to organize district-level fundraising campaigns</i> <i>• Club-level micro-fundraising: simple actions that work</i> <i>• Mobilizing DDF strategically</i> <i>• Successful best practices from clubs & districts</i>	Facilitator: PDG / ARPIC Alaeddin Demirciođlu	
	Participant1: DG Jlia Molnr		
	Participant2: IPDG Kerem Muradi		
	Participant3: PDG Gaye Binark		
	Participant4: PDG Maria Delivoria (online connection)		
Virtual Presentation	MC - PP Tijen Trelı		
Why I still believe in Polio Eradication	Presenter: Dr. Mohammed Soghaier - WHO team lead, Pakistan Polio Eradication Initiative Polio Survivors: Mr. İltaf Khan & Dr. Samreen Khan (online connection)		
Fundraising Auction	MC - PP Tijen Trelı		
Fundraising Auction Event	Auctioneer: PDG / EPNC Nikola Božić (HYBRID)		
13:00-14:00		Lunch	

After Lunch		
14:00-16:00	Third Discussion	MC - PP Tijen Türeli
	We will defeat you, Polio. We will succeed!	Speaker 1: PDG Dr. Urs Herzog - Facilitator: PP Ayşe Mine Ergun
	Presentation	MC - PP Tijen Türeli
	Rotary Pocket Handbook Translation & VI. Power of Goodness Video Competition Launch	Presenter: ARPIC Nisa Çelebioğlu
	Fouth Discussion	MC - PP Tijen Türeli
	How can we use digital media more effectively to tell our polio story?	Speaker 1: DGN Emre Kaynak - Facilitator: PP Serdar Aydın
	Fourth Panel	MC - PP Tijen Türeli
	COMMUNICATION & PUBLIC IMAGE FOR POLIO	Facilitator: PP / ARPIC Sertaç Gümüş
	Reimagining How We Tell the Story • Shifting the narrative: from statistics to human impact • How to tell compelling stories in the digital era • Using influencers, ambassadors, survivors • Visual identity of EPN in 2026 • Effective social media campaigns (reels, shorts, hooks) • How to create World Polio Day content that spreads	Participant1: PP Emil J. Moawad (<i>online connection</i>) Participant2: PDG / AMC Erzsébet Kovácsné Gila Participant3: PDG / DRFC Gülperi Gürpınar Participant4: PP Kerem Yağdır
	Fifth Discussion	MC - PP Tijen Türeli
	Climate Change - Migration - Polio	Speaker 1: PP Yaşar Atacık (ESRAG) - Facilitator: PP Cüneyt Evrücke
	New Rotary Club Charter Ceremony	MC - PP Tijen Türeli
	Charter Ceremony of Ethical Technology Rotary Club	MC - PP Harun Çetin
16:00-16:20 Coffee Break		
16:20-18:10	Sixth Discussion:	MC - PP Tijen Türeli
	How can we use AI for our Polio Challenge	Speaker 1: DGE Florentina Dushi - Facilitator: PP / AG Cengiz Turgay
	Fifth Panel	MC - PP Tijen Türeli
	THE NEXT GENERATION	Facilator: PP / AG Özge Yalçın
	Motivating Young Rotarians, Rotaractors & Communities • Why young people struggle to relate to polio • How Rotaract can become a force multiplier • Youth ambassadors model (France, Belgium, Serbia...) • Engaging university clubs and medical students • Interact & schools as storytelling partners	Participant 1: Miss Caroline Alessandra Vorpapel Lopes Participant 2: CPE Evrim Çelebioğlu Participant3: PDRR / DEPNC Borislava Dinneva Participant4: PDIR Alara Serdar
	Seventh Discussion	MC - PP Tijen Türeli
	CLOSING SESSION: HOPE, RESPONSIBILITY & GLOBAL UNITY	Facilitator: PP Aylin Özkan
	Why Ending Polio Is the Moral Victory of Our Generation	Speaker: PDG Hasan Akbayrak
	Upcoming Events & Activities	MC - PP Tijen Türeli
	Rotary International Zone 21 Institute (Antalya, 3-8 November 2026)	Presenters: PDG / DRFC Gülperi Gürpınar- PP / AG Bekir Turgut
	Taipei Convention (13-17 June 2026)	Presenter: PP / AG Ayşe Almıla Kafalı
	World Polio Day (24 October 2026)	Presenter: PP Alpay Turan Sezgin
	Closing Remarks	MC - PP Tijen Türeli
Closing Remarks	PP / SCC Yaşar Yiğit PDG / RPIC N. Altan Arslan PDG / EPNC Nikola Božić DG L. Can Çığırğan - District 2430 TRF Trustee Ijeoma Pearl Okoro	
18:20	Transfer to Onbaşılar Kebap (The First Bus for those who are fasting)	
18:30	Transfer to Onbaşılar Kebap (The Second Bus)	
18:52-22:30	Iftar & Dinner	