

Public Image & Polio Summit, Adana, March 13, 2026

08:30 - 09:30	First Day Pre-Registration		
08:30 - 14:30	Tarsus Trip <i>(Optional for those already registered)</i>		
14:30 - 15:30	Group Photo Organization <i>(Taşköprü)</i>		
14:00 - 16:00	First Day Registration		
16:00 - 16:45	Welcome Remarks	MC- PP Tijen Türelı	
	Opening Remarks	SCC- PP Yaşar Yiğit	
	Opening Remarks	MC- PP Tijen Türelı	
	Flag Ceremony	Senior Leaders Anthems & Rotary Anthem for All Participant Countries	
	Welcome Opening Remarks	RIP Francesco Arezzo 25-26 <i>(Video Message)</i>	
		RID Daniel Tănase <i>(Live Virtual Speech)</i>	
		TRF Trustee Ijeoma Pearl Okoro	
		Past TRF Trustee Aziz Memon	
		DG Can Çığırđan- District 2430	
		Mr. Bill Gates- Gates Foundatin Chair <i>(Video Message)</i>	
PDG / RPIC N. Altan Arslan			
PDG / EPNC Nikola Božić			
16:45 - 16:50	H.E. Amanul Haq Ambassador of the People's Republic of Bangladesh to Türkiye	MC- PP Tijen Türelı	
16:50 - 17:10	Honourable Guest's Speech	H.E. Amanul Haq	
17:10 - 17:15	Presentation of Commemorative Gift	TRF Trustee Ijeoma Pearl Okoro – DG L. Can Çığırđan	
17:15 - 18:40	BREAK		
18:49 - 20:00	Iftar & Dinner		
20:00 - 20:10	Introduction of Sema Ceremony	MC- PP Tijen Türelı	
20:10 - 20:40	Sema Ceremony	"SEMAZEN"	
20:40 - 20:45	Awarding of Certificate of Appreciation	PDG / EPNC Nikola Božić – DG L. Can Çığırđan	
20:45 - 21:00	BREAK		
21:00 - 21:05	Çukurova Philharmonic Association Polyphonic Children's Choir	MC- PP Tijen Türelı	
21:05 - 21:25	Concert	"Adana Choir Ensemble"	
21:25 - 21:30	Awarding of Certificate of Appreciation	PDG / RPIC N. Altan Arslan – DG L. Can Çığırđan	
21:30 - 23:30	DJ Performance & Dance		

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08:00-09:00

Second Day Registration

09:00-10:20

Welcome Remarks

MC- PP Tijen Türelı

First Discussion:

MC- PP Tijen Türelı

GLOBAL PERSPECTIVE: Where Are We Now?

Facilitator: PDG / EPNC Nikola Božić

Understanding the Current State of the Polio Eradication Effort

Speaker: TRF Trustee Ijeoma Pearl Okoro

First Panel

MC- PP Tijen Türelı

ROTARY'S ROLE: Strategy, Advocacy & Volunteer Power

Facilitator: PDG / RMC M. Hakan Karaaliođlu

- Rotary's strategic value vs. financial contribution
- Why advocacy matters more than ever
- Engaging district leadership: governors, DRFC, PEP, PI team
- Cross-border cooperation within Zone 21 regions
- How Rotarians influence political will & community trust

Participant1: PDG Pasquale Pignataro

Participant2: PDG Christos Kitsos

Participant3: DGN Kemal Attila

Participant4: PDG / RRFK Ahmed Saada

Mrs. Kübra Denizci Keskin & Interview

MC- PP Tijen Türelı

Team End Polio Journey of Mrs. Kübra Denizci Keskin

Getting to Know Kübra Denizci Keskin: Team End Polio Nominee

Presenter: Aslı Selin Ariemre

10:20-10:40

Coffee Break

10:40-13:00

Second Panel

MC- PP Tijen Türelı

HUMAN STORIES BEHIND THE CAMPAIGN

The Emotional and Ethical Core of Our Mission

- Stories from the field (vaccinators, local leaders, religious influencers)
- Polio survivors: the lifelong impact
- The price of service: remembering those who lost their lives
- Why volunteers remain the backbone of the campaign

Facilitator: PP Serdar Kelahmet

Participant1: PDG / ARRFK Ayda Özeren

Participant2: PP Bashar Asfour

Participant3: PP Taştan Altuner

Participant4: Rtn. Bilgin Bilgili

Second Discussion:

MC- PP Tijen Türelı

Digital Communication and Polio Awareness

Speaker: Rtn. Diana Maria Pirga - Facilitator: PP / ARPIC Nisa Çelebiođlu

Third Panel

MC- PP Tijen Türelı

FUNDRAISING LAB

Inspiration, Innovation & Practical Tools to Raise Funds

- How to organize district-level fundraising campaigns
- Club-level micro-fundraising: simple actions that work
- Mobilizing DDF strategically
- Successful best practices from clubs & districts

Facilitator: PDG / ARPIC Alaeddin Demirciođlu

Participant1: DG Júlia Molnár

Participant2: IPDG Kerem Muradi

Participant3: PDG Gaye Binark

Participant4: PDG Maria Delivoria

Connecting to Field Activities for Polio Eradication

MC- PP Tijen Türelı

Why I still believe in Polio Eradication

Presenter: Ms. Melissa Corkum- Cheif of Polio Team, UNICEF, Pakistan

Polio Survivors: Mr. Altaf Khan & Dr. Samreen Khan

(Live Virtual Discussion)

Fundraising Auction

MC- PP Tijen Türelı

Fundraising Auction (HYBRID)

Auctioneer: PDG / EPNC Nikola Božić

13:00-14:00

Lunch

After Lunch			
14:00-16:00	Third Discussion	MC- PP Tijen Türelı	
	We Will Defeat You, Polio. We Will Succeed!	Speaker 1: PDG Dr. Urs Herzog- Facilitator: PP Ayşe Mine Ergun	
	Presentation	MC- PP Tijen Türelı	
	Rotary Pocket Handbook Translation & VI. Power of Goodness Video Competition Launch	Presenter: ARPIC Maria Mastora	
	Fourth Discussion	MC- PP Tijen Türelı	
	How Can We Use Digital Media More Effectively To Tell Our Polio Story?	Speaker 1: DGN Emre Kaynak- Facilitator: PP Serdar Aydın	
	Fourth Panel	MC- PP Tijen Türelı	
	COMMUNICATION & PUBLIC IMAGE FOR POLIO Reimagining How We Tell the Story • Shifting the narrative: from statistics to human impact • How to tell compelling stories in the digital era • Using influencers, ambassadors, survivors • Visual identity of EPN in 2026 • Effective social media campaigns (reels, shorts, hooks) • How to create World Polio Day content that spreads	Facilitator: PP / ARPIC Sertaç Gümüş Participant1: PP Emil J. Moawad Participant2: PDG / AMC Erzsébet Kovácsné Gila Participant3: PDG / DRFC Gülperi Gürpınar Participant4: PP Kerem Yağdır	
	Fifth Discussion	MC - PP Tijen Türelı	
	Climate Change- Migration- Polio	Speaker 1: PP Yaşar Atacık (ESRAG) - Facilitator: PP Cüneyt Evrücke	
	New Rotary Club Charter Ceremony	MC- PP Tijen Türelı	
	Charter Ceremony of Etik Teknoloji Rotary Club	MC- PP Harun Çetin	
	16:00-16:20 Coffee Break		
	16:20-18:10	Sixth Discussion	MC- PP Tijen Türelı
How Can We Use AI For Our Polio Challenge		Speaker 1: DGE Florentina Dushi- Facilitator: PP / AG Cengiz Turgay	
Fifth Panel		MC- PP Tijen Türelı	
THE NEXT GENERATION Motivating Young Rotarians, Rotaractors & Communities • Why young people struggle to relate to polio • How Rotaract can become a force multiplier • Youth ambassadors model (France, Belgium, Serbia...) • Engaging university clubs and medical students • Interact & schools as storytelling partners		Facilitator: PP Sevcan Özatay Participant 1: Miss Caroline Alessandra Vorpapel Lopes Participant 2: CPE Evrim Çelebioğlu Participant3: PDRR / DEPNC Borislava Dinneva Participant4: PDIR Alara Serdar	
Seventh Discussion		MC- PP Tijen Türelı	
HOPE, RESPONSIBILITY & GLOBAL UNITY Why Ending Polio Is the Moral Victory of Our Generation		Facilitator: PP Aylin Özkan Speaker: PDG Hasan Akbayrak	
Upcoming Events & Activities		MC- PP Tijen Türelı	
Rotary International Zone 21 Institute (Antalya, 3-8 November 2026)		Presenters: PDG / DRFC Gülperi Gürpınar-PP / AG Bekir Turgut	
Taipei Convention (13-17 June 2026)		Presenter: PP / AG Ayşe Almıla Kafalı	
World Polio Day (24 October 2026)		Presenter: PP Alpay Turan Sezgin	
Closing Remarks		MC- PP Tijen Türelı	
		PP / OCC Yaşar Yiğit	
		PDG / RPIC N. Altan Arslan	
		PDG / EPNC Nikola Božić	
	DG L. Can Çığırkan- District 2430 TRF Trustee Ijeoma Pearl Okoro		
18:20	Transfer to Onbaşılar Kebap (The First Bus for those who are fasting)		
18:30	Transfer to Onbaşılar Kebap (The Second Bus)		
18:52-22:30	Iftar & Dinner		