



Dear Rotary leaders,

We are delighted to invite you to the **Rotary Zone 21 Polio Awareness & Public Image Summit**, an international gathering dedicated to strengthening Rotary's leadership in the final push toward a polio-free world. This important event will take place **March 12–15, 2026, in Adana, Türkiye**, and is jointly hosted by the End Polio Now Coordination Team of Zone 21 and the Public Image Team of Zone 21.

For many parts of the world, polio is no longer a daily concern. Yet for Rotary, our greatest responsibility is to finish what we started, **to ensure that no child, anywhere, will ever again be paralyzed by polio**. This summit aims to inspire that commitment.

We will gather Rotarians, Rotaractors, club presidents and officers, governors and district officers, regional and senior leaders, and experts from around the world to:

- Deepen understanding of the current global polio situation
- Strengthen advocacy and communication skills needed to keep polio a priority
- Share successful public image strategies to amplify Rotary's message
- Build a motivated network of leaders who will carry the message home
- Support districts in achieving their 2025–26 Polio and TRF goals
- Celebrate Rotary's humanitarian impact
- Create a positive Public Image of Rotary.

Over several days, you will be part of:

- Keynote sessions with high-level Rotary leaders & public health experts
- Interactive workshops and training modules
- Testimonies from field workers and polio survivors
- Strategy sessions for End Polio Now advocacy
- Public image coaching and storytelling modules
- Collaboration spaces for districts, zones, and regional teams
- A special Polio Fundraising Night & Live Auction, supporting the PolioPlus Fund
- Opportunities to connect with Rotary leaders from Europe, the Middle East, Africa, and beyond

As part of our collective commitment, we will host a special **End Polio Fundraising Evening**, including a hybrid live auction. Rotary leaders will donate symbolic items, and all proceeds will go directly to the PolioPlus Fund. This evening will be a celebration of solidarity, proof that together, we can finish the job.

Every attendee brings energy, inspiration, and influence needed to keep polio on the global agenda. Your participation will help us shape the final chapter of Rotary's greatest legacy. Registration details and the full program will follow soon. We warmly invite you to join us in Adana to learn, connect, inspire, and take action.

**Together, we will make history. Together, we will end polio.**

Warm regards,

**Nikola Božić**

End Polio Now Coordinator,  
Rotary Zone 21

**N. Altan Arslan**

Rotary Public Image Coordinator,  
Rotary Zone 21