"ENDING POLIO"

Only a simple Rotary Story? Or More?

What comes to mind when you think of the fight against polio?... Is it simply eradicating a disease, or is it the epic story of those chasing a grand dream?

Polio is a disease that ravaged the world, leaving deep and painful scars on human history. It shook the lives of millions, creating immeasurable suffering. At the same time, this struggle is a silent battle waged by children who face disabilities at a very young age.

The vaccination program, which began like a spark in the Philippines in 1979, transformed into a global humanitarian project aiming to completely eradicate polio from the world by 1988. Since then, this struggle has become a symbol of solidarity and shared responsibility that transcends borders.

Today, everyone who says "I am a Rotarian" is a natural part of this journey. Because "Service above self" is not just a slogan; it is the cornerstones illuminating our path as we move towards eradicating polio.

Our starting point when organizing the AI-powered poster competition was to use one of the most powerful way to share this journey, this fight against polio, through visuals that can touch people's hearts. Artificial intelligence became a tool that allowed us to tell this story in the language of our time.

The resulting AI-powered posters are not just designs; they have become powerful narratives that bring together the suffering of the past, the hope of the present, and the possibility of a future completely free of polio in a single image. Each poster made visible a different part of this story visible.

Ultimately, the works allowed us to look to the future with hope, without forgetting the past. This competition became a concrete reflection of Rotary's understanding of "learning together, sharing together." Sometimes a simple visual tells more than a thousand words; and sometimes a poster can illuminate the path of a child's future.

Which story illuminated your path the most successfully?